

KIM FREDERICKS

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Creative writer/editor with more than 15 years of experience contributing savvy, informative articles about health and fitness, hotels, luxury travel, and vacation home real estate to print and online media sources. Possesses strong researching and editing skills and an extensive network of contacts.

PROFESSIONAL EXPERIENCE

Contributing Writer <i>Reader's Digest (RD.com)</i> <ul style="list-style-type: none">Contributes articles about health and fitness, advice, and lifestyle.Promotes articles through social media to help increase shareability.	2017-present New York
Contributing Writer <i>Luxury (the magazine for Visa Black Card)</i> <ul style="list-style-type: none">Contributes articles about skiing, outdoor recreation, hotels, and luxury travel.	2014-present Los Angeles
Writer/Photographer <i>Oyster.com</i> <ul style="list-style-type: none">Writes desk reviews for a variety of hotels throughout the world.Served as Hotel Investigator, photographing and reviewing hotels (2014-2016).	2014-present New York
Contributing Writer <i>Passported.com</i> <ul style="list-style-type: none">Contributes hotel reviews and round-up destination articles.	2014-present New York
Guide to Vacation Homes for About.com <i>VacationHomes.About.com</i> <ul style="list-style-type: none">Created and managed the Vacation Homes site within the Travel Channel on <i>About.com</i>.Contributed content about vacation home destinations, new development, villa rentals, private residence clubs, fractional ownership, real estate investing, and home décor.Blogged about vacation home topics.Updated the site's Facebook and Twitter accounts.	2012-2014 New York
Correspondent <i>Jetsetter.com</i> <ul style="list-style-type: none">Contributed reviews of hotels and various trending destinations.	2009-2014 New York
Contributing Writer <i>Robb Report Home & Style and Robb Report</i> <ul style="list-style-type: none">Contributes articles on hotels and travel to <i>Robb Report</i>.Contributes articles on real estate and home design to <i>Home & Style</i>	2001-present Malibu, CA

- Helps select new hotels for *Robb Report's* "Best of the Best" issue.
- Former contributor to: *The Robb Report Collection*, *Robb Report Vacation Homes*, and *RobbReport.com*.

Contributing Editor

2007

Vertical Living

Malibu, CA

- Helped launch the premiere issue of this magazine geared to urban high-rise living.
- Determined and developed editorial content, contributing more than 20 articles to each issue.

Associate Editor

1998-2001

Robb Report

Acton, MA

- Edited and assigned features and departments for *Robb Report* and *Showcase* magazines.
- Worked closely with the editor to develop content for a new section of the magazine dedicated to luxury real estate, covering new markets, new developments, and notable industry news.
- Edited and contributed monthly copy on luxury travel and real estate.

Managing Editor/Founder

1993-1997

All Weather Publishing

Stowe, VT

- Managed the editorial process and a small staff for *Skier* and *Outdoor* magazines, seasonal quarterly publications targeting outdoor enthusiasts who live and vacation in New England mountain destinations such as Stowe, Vt. and the Mount Washington Valley, N.H.
- Edited features and departments, contracted writers and photographers, developed editorial calendar, set editorial budget, and scheduled and managed photo shoots.
- Appeared as a panel "expert" on The Outdoor Life Network.

FREELANCE CONTRIBUTIONS

Writer

2001-2015

- Contributed articles to *Ralph Lauren Magazine*, *DailyCandy.com*, *Cowboys and Indians*, *ForbesTraveler.com*, *ForbesLife/MountainTime*, *Ski's Mountain Home*, *Yankee*, *Self*, *Spa*, *Fitness*, *Golf Connoisseur*, *Cigar Aficionado*, *Peaks Magazine*, and *Wine Country International*.

EDUCATION

MA in Professional Writing and Publishing | Emerson College (Boston, MA)

1988

BS in Journalism | Southern Illinois University (Carbondale, IL)

1986